After Effects CC

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe. It is used in the post-production process of film making, video games, and television production.

IS THIS FOR YOU?

The After Effects CC course is for anyone who is looking to enhance their video design knowledge and skills. It is used by animators, video artists, video editors, visual designers, social media professionals, video producers, and motion graphics designers.

ABOUT THE COURSE

Adobe After Effects is a popular programme used by visual artists and designers to design titles, create cartoon characters, and apply animation. It is best used to apply effects after footage has been edited or to create animation and motion graphics from static objects. It is a tool used to create visually appealing motion graphics to enhance a presentation, story, or image.

Through five main domains in the course, you'll learn about working in the visual effects and motion graphics industry, creating and modifying visual elements, publishing digital media, and more.

Domain 1: Working in the visual effect and motion graphics industry Purpose, audience and communication, copyright, permissions and licensing, visual effects and design principles.

Domain 2: Project Setup and Interface Create a project, organise and customise workspaces, nonvisible design tools, and import and manage assets.

Domain 3: Organising Projects Use the timeline panel, manage layers, and modify layer visibility.

Domain 4: Creating and Modifying visual elements Use core tools to create content, add and animate text, adjust footage for compositions, modify and manipulate digital media, apply and adjust effects, create composites, apply and modify effects and presets, and create and modify key-frames.

Domain 5: Publishing Digital Media Prepare compositions for publishing, export a project.

AIMS AND OBJECTIVES

This course is designed to teach you the ins and outs of After Effects so that you can confidently create motion graphics and special effects used in video, online content, and presentations.

PRE-REQUISITES

This course is suitable for beginners. It helps to have experience with Premiere Pro.

CAREER PATH

With a suite of CC training on your CV, you can look towards applying for roles such as Junior Developer or Junior Designer. Further training and experience in the digital industry can lead to careers such as Graphic Designer, In-house Designer, or ultimately a more senior position such as Creative Director.

COURSE DURATION: AROUND 35 HOURS
(Actual course duration will vary from individual to individual, based on prior skills and application)

CPD POINTS: 35
(Awarded CPD points upon successful completion)

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